

ORGANISER



ITU-APT Foundation of India
**2nd INDIA
SPECTRUM MANAGEMENT
CONFERENCE**
6th - 7th December, 2022
Le Meridien Hotel, New Delhi

EVENT MANAGER



Summary of Options at a glance (see details below)

PRESENTING PARTNER (Exclusive): INR 15,00,000 / USD 20000 + GST*

POWERED BY (Exclusive): INR 12,00,000 / USD 16000 + GST*

IN ASSOCIATION WITH (Exclusive): INR 12,00,000 / USD 16000 + GST*

DIAMOND PARTNER: INR 10,00,000 / USD 13000 + GST*

DELEGATE KIT PARTNER (Exclusive Status): INR 8,00,000 / USD 11000 + GST

GOLD PARTNER: INR 6,00,000 / USD 8000 + GST*

LANYARD PARTNER (Exclusive Status): INR 4,00,000 / USD 5500 + GST*

SILVER PARTNER: INR 3,00,000 / USD 4000 + GST*

CONFERENCE PARTNER: INR 1,50,000 / USD 2000 + GST*

NOTEPAD PARTNER (Exclusive Status): INR 1,00,000 / USD 1300 + GST*

ASSOCIATE PARTNER (Exclusive Status): INR 75,000 / USD 1000 + GST* (Only Branding)

PEN PARTNER (Exclusive Status): INR 75,000 / USD 1000 + GST*

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PRESENTING PARTNER (Exclusive): INR 15,00,000 / USD 20000 + GST*

This branding package will include:

- **Sr. Representative** will be invited as the **Exclusive Keynote Speaker** in the Inaugural Session of the conference which would be dominated by senior representatives from the industry.
- **One speaker slot (15 minutes)** at the technical session of the conference.
- **One additional speaking opportunity as Panelist** in the Panel Discussion as per your choice at conference.
- **12 Sqm. (4 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **10 complimentary passes** for dinner on 6th December 2022
- **Opportunity to showcase 2 mint corporate video** during tea coffee / lunch time breaks (Video will be provided by the company).
- **COMPANY's** corporate logo will be prominently displayed at the conference venue on the main backdrop as **COMPANY's logo Presents 2nd India Spectrum Management Conference (event logo)**".
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as **"Presenting Partner"** of the event.
- **An exclusive Lunch Partner status standee** will be placed with **Sponsor branding**.
- **COMPANY** logo will be displayed on **'Partner Panels'** outside the conference venue.
- **COMPANY** literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **30 complimentary delegate passes** would be given to **COMPANY & their customers**. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- **COMPANY** logo will be prominently included as **"Presenting Partner"** in the event brochures which will be circulated in the industry.
- **An exclusive welcome standee** will be placed outside the conference hall with **COMPANY'** branding.
- Introduction to the partner during the **Cocktail Dinner** and **invitation to speak** during the dinner on 6th December
- **Exclusive VIP / Speaker Lounge**. The Speaker Lounge is a fully furnished hotspot for the industry leaders including conference chairpersons, speakers & VIP guest to conduct business meetings whilst attending the event. An outstanding opportunity for the **COMPANY** to etch your brand name at the event. **COMPANY's** logo will be prominently displayed at the entrance of lounge. Partner may keep corporate literature in the lounge. This place would be an exclusive marketing space for **"COMPANY"**
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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BHARAT EXHIBITIONS

POWERED BY (Exclusive): INR 12,00,000 / USD 16000 + GST*

This branding package will include:

- **Sr. Representative** will be invited as the **Distinguished Panelist** in the Inaugural Panel Discussion of the conference which would be dominated by senior representatives from the industry.
- **One speaker slot (15 minutes)** at the technical session of the conference.
- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **Opportunity to showcase 2 mint corporate video** during tea coffee / lunch time breaks (Video will be provide)
- **8 complimentary passes** for dinner on 6th December 2022
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as **"Powered By"**.
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as **"Powered By"** of the event.
- **Company** logo will be displayed on **'Partner Panels'** outside the conference venue.
- **COMPANY** literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **An exclusive Lunch Partner status standee** will be placed with **Sponsor branding on 6th and 7th December.**
- **25 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as **"Powered By"** in the event brochures which will be circulated in the industry.
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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IN ASSOCIATION WITH (Exclusive): INR 12,00,000 / USD 16000 + GST*

This branding package will include:

- **Sr. Representative** will be invited as the **Distinguished Panelist** in the Inaugural Panel Discussion of the conference which would be dominated by senior representatives from the industry.
- **One speaker slot (15 minutes)** at the technical session of the conference.
- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **Opportunity to showcase 2 mint corporate video** during tea coffee / lunch time breaks (Video will be provided by the company).
- **8 complimentary passes for Dinner on 6th December 2022**
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as "**In Association With**".
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as "**In Association With**" of the event.
- **Company** logo will be displayed on '**Partner Panels**' outside the conference venue.
- **COMPANY** literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **Exclusive Registration Counter Partner. COMPANY logo** will be prominently displayed at the registration counter and will be visible to all the attendees coming for their registration.
- **25 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as "**In Association With**" in the event brochures which will be circulated in the industry.
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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DIAMOND PARTNER: INR 10,00,000 / USD 13000 + GST*

This branding package will include:

- **One speaker slot (15 minutes)** at the technical session of the conference.
- **One additional speaking opportunity as Panelist** at the Panel Discussion of the conference.
- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **Opportunity to showcase 1 mint corporate video** during tea coffee / lunch time breaks (Video will be provided by the company).
- **6 complimentary passes** for Dinner on 6th December 2022
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as "**Diamond Partner**".
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as "**Diamond Partner**" of the event.
- **Company** logo will be displayed on '**Partner Panels**' outside the conference venue.
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **20** complimentary delegate passes would be given to **COMPANY & their customers**. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as "**Diamond Partner**" in the event brochures which will be circulated in the industry.
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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DELEGATE KIT PARTNER (Exclusive Status): INR 8,00,000 / USD 11000 + GST

This branding package will include:

- **One speaker slot (15 minutes)** at the technical session of the conference.
- **One additional speaking opportunity as Panelist** at the Panel Discussion of the conference.
- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **Opportunity to showcase 1 mint corporate video** during tea coffee / lunch time breaks
- **6 complimentary passes** for Dinner on 6th December 2022
- **Company's** corporate logo will be prominently displayed at the conference venue on the main backdrop as **Delegate Kit Partner**.
- **Company's** logo will be displayed on '**Sponsor Panels**' outside the conference venue.
- **Company's** logo will be prominently included as "**Delegate Kit Partner**" in the event brochure/flyers/invitations which will be circulated in the industry.
- **15 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, delegate kits, tea/coffee & conference lunch.
- **Company's** logo will be prominently included in the event website and all other promotional material as "**Delegate Kit Partner**" of the event.
- **Company's** logo will be prominently will be printed on the bags and writing pads of the event. This is an exclusive branding through which you can avail maximum mileage from the event.
- **Company's** logo will be prominently included in the event promotional data mailers which we keep disseminating to our industry database.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **Company's** corporate literature will be distributed to all attendees at the time of registration during the conference
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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GOLD PARTNER: INR 6,00,000 / USD 8000 + GST*

This branding package will include:

- **One speaking opportunity as Panelist** at the Panel Discussion of the conference
- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall at prominent location
- **Opportunity to showcase 1 mint corporate video** during tea coffee / lunch time breaks (Video will be provided by the company).
- **5 complimentary passes** for Dinner on 6th December 2022
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as **"Gold Partner"**.
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as **"Gold Partner"** of the event.
- **Company** logo will be displayed on **'Partner Panels'** outside the conference venue.
- **COMPANY** literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **15 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as **"Gold Partner"** in the event brochures which will be circulated in the industry.
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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LANYARD PARTNER (Exclusive Status): INR 4,00,000 / USD 5500 + GST*

This branding package will include:

- **One speaking opportunity as Panelist** at the Panel Discussion of the conference
- **Exclusive Lanyard Partner status** will gain high visibility at the venue with the '**PARTNER**' logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee. All the lanyards will carry **PARTNER**'s logo on it which will be given to all the attendees at the event during the registration including the speakers.
- **Opportunity to showcase 1 mint corporate video** during tea coffee / lunch time breaks
- **5 complimentary passes for Dinner on 6th December 2022**
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as "**Lanyard Partner**".
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as "**Lanyard Partner**" of the event.
- **Company** logo will be displayed on '**Partner Panels**' outside the conference venue.
- **COMPANY** literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **12 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as "**Lanyard Partner**" in the event brochures which will be circulated in the industry.
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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SILVER PARTNER: INR 3,00,000 / USD 4000 + GST*

This branding package will include:

- **One speaking opportunity as Panelist** at the Panel Discussion of the conference
- **Opportunity to showcase 1 mint corporate video** during tea coffee / lunch time breaks (Video will be provided by the company).
- **5 complimentary passes for Dinner on 6th December 2022**
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as **"Silver Partner"**.
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo will be prominently included in the event website and all other promotional material as **"Silver Partner"** of the event.
- **COMPANY** logo will be displayed on **'Partner Panels'** outside the conference venue.
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **10 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Free access of VIP/Speaker lounge where you can conduct your customer meetings/media interactions.
- **COMPANY** logo will be prominently included as **"Silver Partner"** in the event brochures which will be circulated in the industry
- Sharing of attendee list after the event.
- **Event Promotion:** We will be promoting the #ISM22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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CONFERENCE PARTNER: INR 1,50,000 / USD 2000 + GST*

This branding package will include:

- **9 Sqm. (3 Meter W x 3 Meter L) fully furnished booth** in the exhibition hall
- **2 complimentary passes** for Dinner on 6th December 2022
- **COMPANY** logo will be prominently displayed at the conference venue on the main backdrop as “**Conference Partner**”.
- **COMPANY** logo will be prominently included in the event promotional data mailers - Email marketing campaign will be systematically rolled out to create awareness about our event, increasing to become weekly and then daily as the event approaches.
- **COMPANY** logo to be featured on event website as “**Conference Partner**” with a hyperlink to your website’s home page.
- **COMPANY** logo will be displayed on ‘**Partner Panels**’ outside the conference venue.
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **COMPANY** logo will be prominently included as “**Conference Partner**” in the event brochures which will be circulated in the industry
- **4 complimentary delegate passes** would be given to **COMPANY** & their customers. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.
- Fascia with COMPANY name
- 1 information table and 2 folding chairs
- Three 100 W spotlights
- Floor carpeting
- One 15 amp power outlet
- One waste paper basket
- **Event Promotion:** We will be promoting the #ISMC22 event in various Social Media platforms/ Digital Marketing / Email broadcast in India and abroad.



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NOTEPAD PARTNER (Exclusive Status): INR 1,00,000 / USD 1300 + GST*

- **Exclusive Notepad Partner status** will gain high visibility at the venue with the '**PARTNER**' logo and 2 lines of profile prominently displayed on each Notepad. An excellent medium to attract visibility and make your presence felt with every attendee. Notepads will carry **PARTNER**'s logo on it which will be given to all the attendees at the event during the registration including the speakers.
- Partner logo will be included in all the promotional activities (onsite + virtual)
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **5** complimentary delegate passes would be given to **COMPANY**. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.

PEN PARTNER (Exclusive Status): INR 75,000 / USD 1000 + GST*

- **Exclusive Pen Partner status** will gain visibility at the venue with the '**PARTNER**' logo prominently displayed on each Notepad. An excellent medium to attract visibility and make your presence felt with every attendee. Pens will carry **PARTNER**'s logo on it which will be given to all the attendees at the event during the registration including the speakers.
- Partner logo will be included in all the promotional activities (onsite + virtual)
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **4** complimentary delegate passes would be given to **COMPANY**. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.

ASSOCIATE PARTNER (Exclusive Status): INR 75,000 / USD 1000 + GST* (Only Branding)

- Partner logo will be included in all the promotional activities (onsite + virtual)
- **COMPANY** corporate literature will be inserted in the conference delegate kit which would be given to all attendees at the time of registration.
- **4** complimentary delegate passes would be given to **COMPANY**. The delegate pass is entitled for free entry to conference hall, event materials, tea/coffee & conference lunch.

**18% GST will be applicable as per Indian Govt. Norms.*